



# PROFILE



INVESTOR IN PEOPLE

## e-MASTER<sup>®</sup>

<http://www.e-master.uk.com/emasterpreview>

# Sefton Chamber Business Awards

## The Technology Award 5<sup>th</sup> February 2010



Mike Clement - Marketing Director (left) and Gerry Moffatt – MD of Profile – being congratulated by Sheila Vought – Director of the Aftercare NW sponsors



Profile's award was for e-MASTER (**e**lectronic-**M**anagement and **A**ssessment **S**ystem for **T**raining and **E**valuation in **R**eal-time).

- e-MASTER offers sectors a secure in-house, cost-effective process to electronically capture and record information in down time and more importantly in real time to capture events as and when they happen in formats including ...
  - Visual
  - Verbal
  - Written
  - GPS positioning
  - Fingerprint recognition... Then later re-examine, assess and authenticate.
  
- e-MASTER can improve organisation's and individual's performance through:
  - Improving delivery and monitoring of training.
  - Improving adherence of regulatory, HSE, security, auditing, policing, project management and assembly requirements and so avoid costly own time and considerable liquidated damages.

**Claire Moffatt-Lonsdale** – lead developer of the e-MASTER concept said ***“This is a stunning approach in improving any organisations performance, we are all delighted that e-MASTER has gained the recognition for all the hard work put in, in bringing this cross industry sector assessment tool to the market place”***